

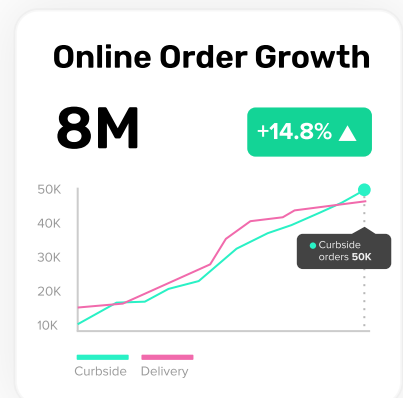
RAPIDLY SCALE UNIFIED RETAIL DELIVERY & PICKUP

Profile

With 850 retail locations, this leading North American specialty retailer experienced a 14.8% growth rate totaling 8M yearly orders, due to combined online and BOPIS sales.

COMPELLING EVENT

COVID-19 disrupted retail foot traffic and revenues: Q1, 2020 saw 20% dip in retail revenue, while Q2 saw periods of temporary full and partial retail closure. To offset this loss, this retailer launched curbside and same-day delivery across over 700 retail locations. Curbside alone saw over 50k orders.



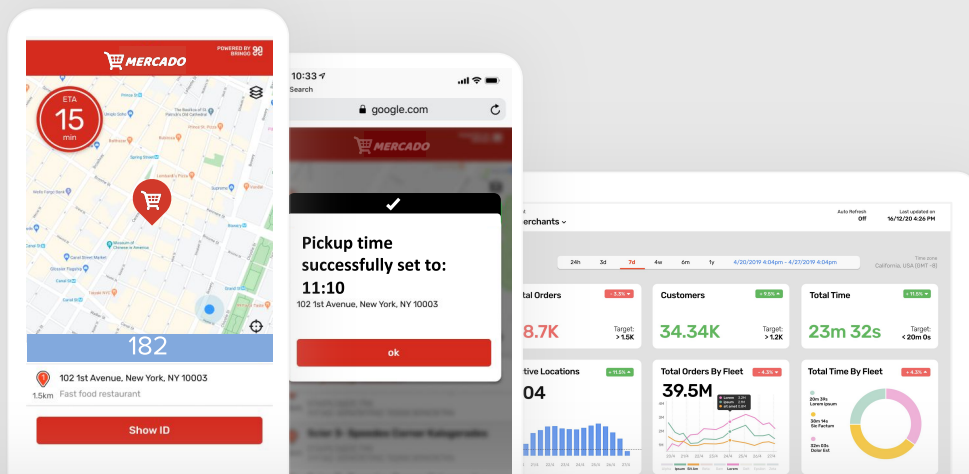
Challenges

1 Curbside, click & collect and deliver-from-store volumes outpaced the capacity of their manual solutions, resulting in poor customer experiences.

2 Manual processes, poor coordination and visibility limit the scalability of retail-based fulfillment. Management need timely data to improve performance.

Fulfillment Models

- ✓ Curbside
- ✓ Click & Collect
- ✓ Deliver-from-Store
- ✓ Contactless



SOLUTION

- ▶ Deliver exceptional customer experience to improve digital sales, making up for and exceeding retail revenue losses.
- ▶ Leverage Bringg’s technology platform to utilize retail footprint to rapidly, safely and efficiently fulfill online orders.

Bringg’s centralized platform manages, automates and streamlines multiple delivery and fulfillment models, providing end-to-end visibility, performance insights and superior online order fulfillment experiences.

The Results

60%
Volume growth

50%
Lower cost to deliver

4.8/5
customer rating

WHY BRINGG?

Rapid time-to-market with configurable out-of-the-box solutions that integrate with 3rd party platforms and providers, automating fulfillment processes and improving visibility from the order to the customer’s hands.



Start improving your delivery and fulfillment performance today.

BOOK A DEMO