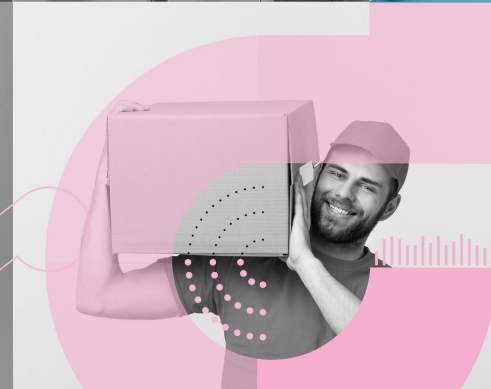




BRINGG

# Bringg 2021

Media Kit



# Who We Are

Our **vision** is to connect people and brands through innovative delivery and fulfillment that is **accessible**, **usable** and **valuable to everyone**.



We do this by helping retailers and logistics companies **scale up** and **optimize** their **customer experiences** and **logistics operations**.



# Meeting Business Objectives



Scale  
Revenues

## Grow the Business

- Monetizing new channels
- Customer value
- Retention and brand loyalty



Customer  
Experience

## Delight Customers

- Trust & reliability
- Convenience, choice, speed & cost
- Provide feedback



Optimize  
Operations

## Cost Efficiency

- Cost of delivery
- Flexibility (fleets, delivery models)
- Automation and scale

The Delivery & Fulfillment Cloud Platform To Scale Up & Optimize

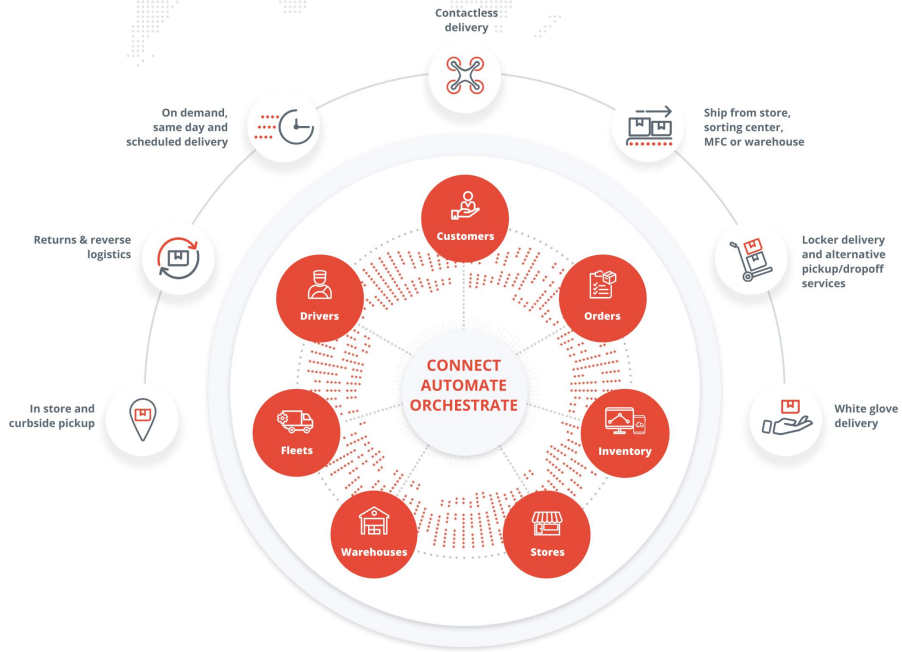
# Why We are Here

Marketplaces, omnichannel & COVID, have created macro-behavioral consumer trends, causing a disruption in retail and an eruption in **last mile logistics**. The result: the growth of **alternative fulfillment** and **on-demand delivery**.





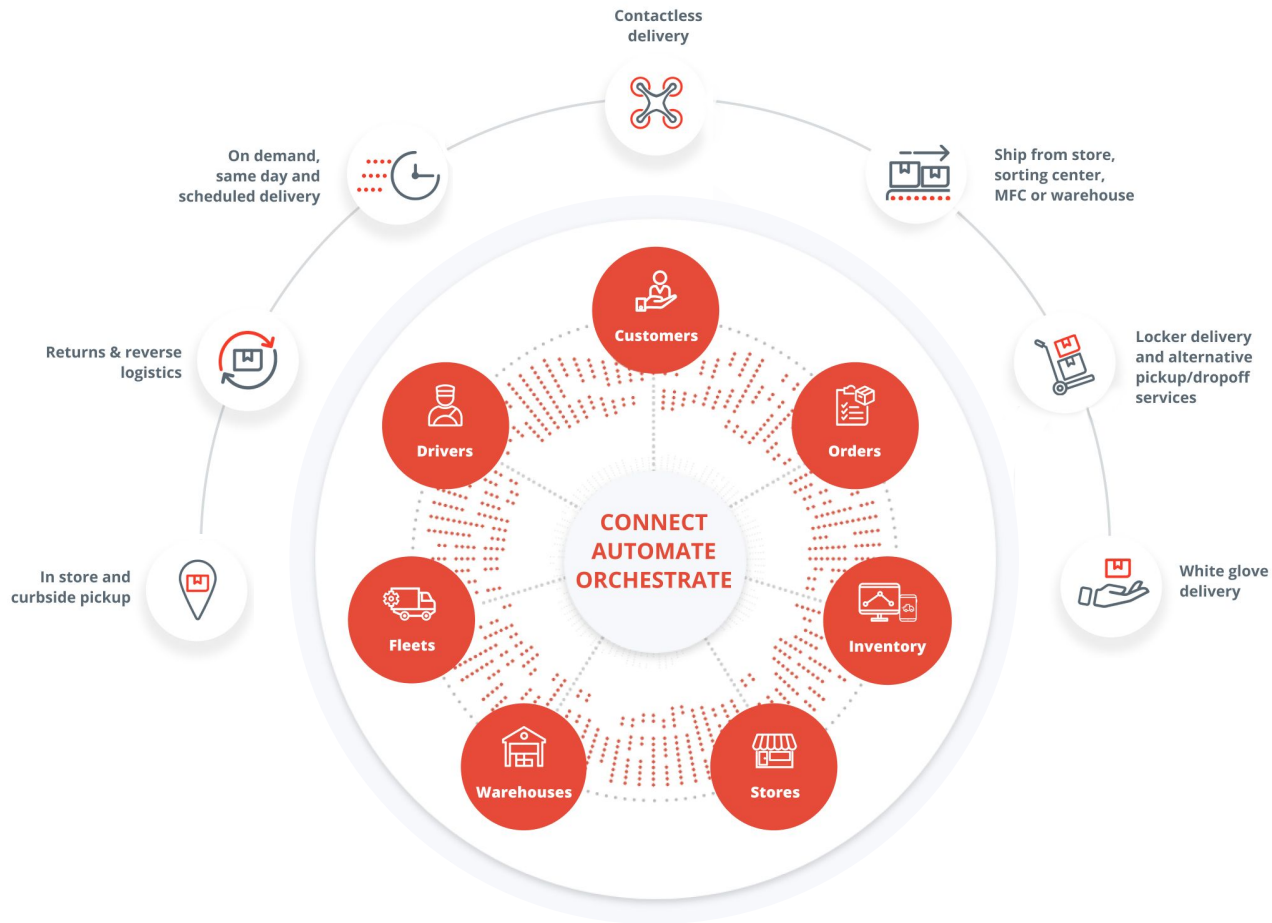
# What We Do: Innovative Fulfillment & Delivery Cloud Platform



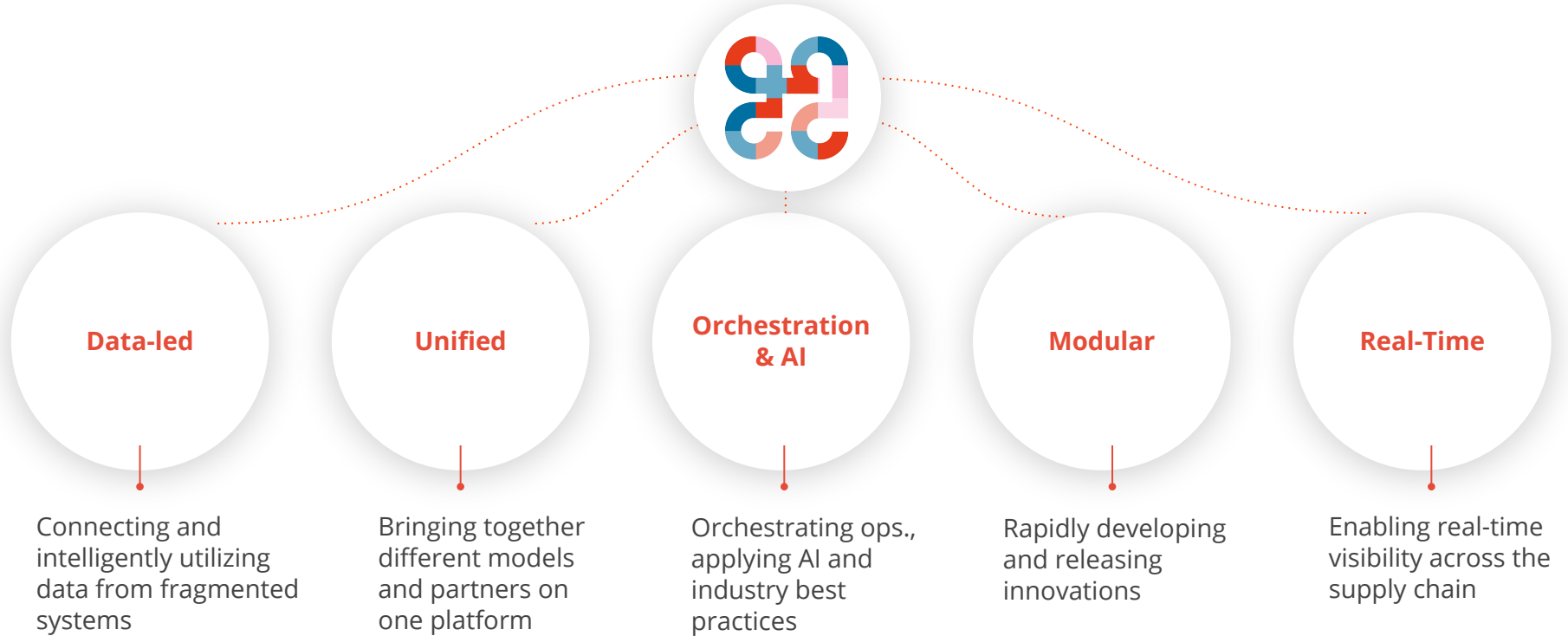
Our data-led cloud platform digitizes and connects supply chain systems, delivery fleets and customers. We apply automation and business logic to orchestrate delivery and fulfillment so you can do more;

- ✓ more capacity to deliver
- ✓ more fulfillment options to offer
- ✓ more efficiencies to save

# Flexibly Launch Profitable Fulfillment Experiences

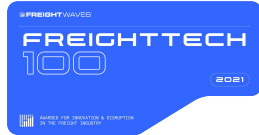


# How We Do It: Bringg Tech Principles





# Industry Recognition



# Customer Recognition



By implementing the Bringg platform...we can seamlessly provide customers with the options to buy products online and pickup in-store or curbside.

---

-Julie Rohm, CMO,  
**Party City**



Bringg's solution will help us offer more options to our customers...with a seamless experience that fits their needs.

---

-Christina Bédard,  
Vice President, eCommerce  
and Digital Strategy at  
**METRO**



[With Bringg] You are able to shift resource capacity from one place to another. Then you can really control the operation.

---

-Roberto Rittes CEO,  
**Nextel**



Our operational technology...had to be highly scalable, had to leapfrog (the competition), and had to make material improvements to our operational productivity.  
**Bringg was the only one that could do all three.**

---

-Richard Metzler,  
President and CEO,  
**LSO/Lone Star Overnight**



Bringg gives us the data intelligence and real time planning tools to solidify the future of our business.

---

-Brian Bourke,  
Chief Growth Officer at  
**SEKO Logistics**



Bringg had a profound impact on our customer and shipper relationships...they helped us raise the bar.

---

-Bjorn Lindner  
Head of Digital  
**Planzer Transport**



# Bringg Enterprise Scale

**2013**  
FOUNDED

**+50**  
COUNTRIES

**22**  
LANGUAGES

**+10M**  
DAILY  
DELIVERIES

**+650K**  
ACTIVE  
DRIVERS

**3.5K**  
ACTIVE  
DISPATCHERS



Arcos Dorados



# Market Impact

DoorDash Comes to Market

Cyber Monday is Biggest Online Shopping Day

Amazon Prime Offers Free Same-Day Delivery

Walmart Buys Jet to Take on Amazon

Amazon buys Whole Foods

Instacart Expands Nationally

Shopify Tops 1 Million Merchants

Walmart+ Launches with Free Delivery



BRINGG



Arcos Dorados



Bringg founded

2013

2014

2015

A Funding \$5Mil  
US Office

2016

B Funding \$5Mil

2017

B Funding \$10Mil

2018

B Funding \$12Mil  
Global Expansion

2019

C Funding \$25 Mil

2020

D Funding \$30 Mil

## Our Growth Journey

Bringg Mobile Apps

Bringg New UI/UX

Bringg Delivery Hub

Bringg BI Solution

Bringg Unified Commerce Solution



## Bringg Releases

# Partners

Deloitte.

ib!  
ISRAEL BRASIL  
innovations

aws

CAMBRIDGE  
RETAIL ADVISORS

G. Woodrow  
& COMPANY

salesforce

mercātus®

Tech  
Mahindra

Naveo Commerce

fluentcommerce

SELF POINT.

Zendrive

Digitalflagship

SOLVINT  
SUPPLY MANAGEMENT

Global BDP  
BUSINESS DEVELOPMENT PARTNERS

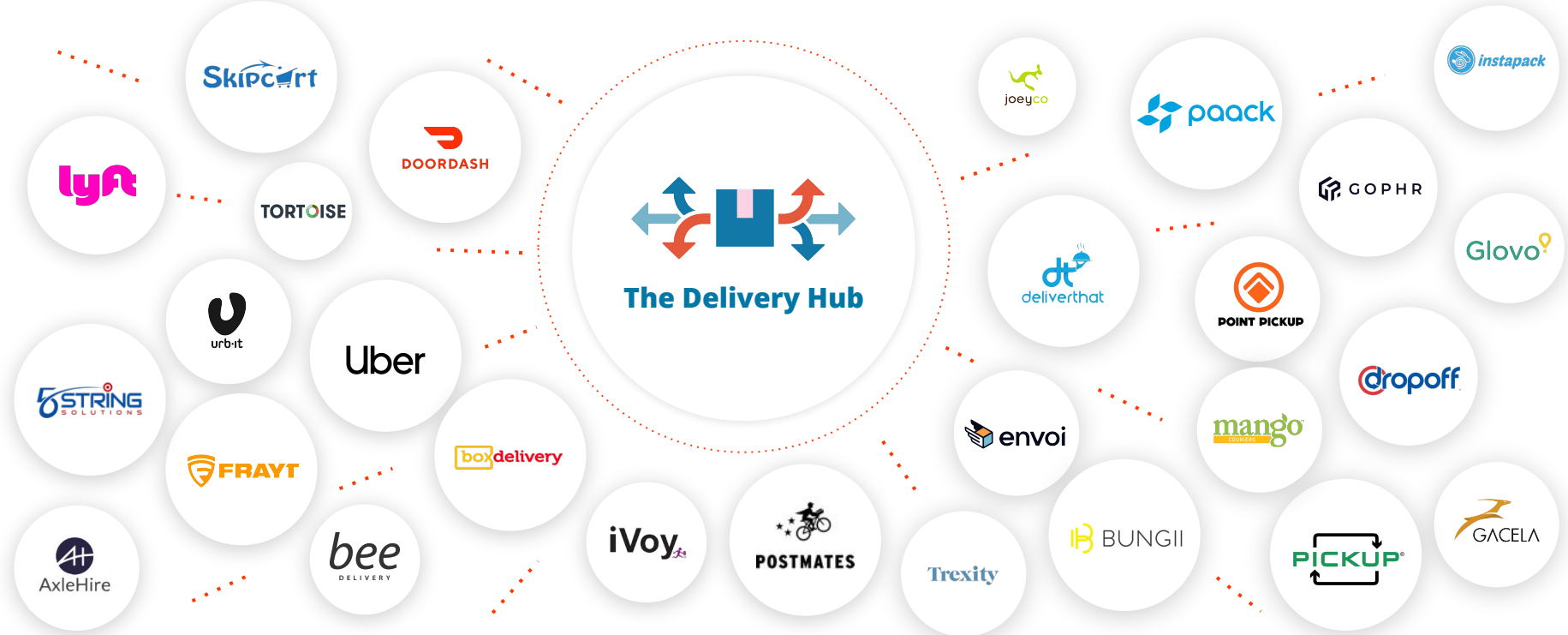
PARCEL  
CONSULTING

AMAZE  
innovative solutions

scalefocus

GROCERKEY

# Millions of Drivers, Dozens of Specialized Providers



Fully Integrated



Branded Delivery



Cross-Fleet Metrics



Automated & Synchronized



# Bringg in the News



Bringg Named One of the Best Places to Work in Chicago 12-Jan-21



Bringg Partners with Uber to Improve Customer Experiences with Same Day Retail Delivery without Sacrificing Quality or Profitability 6-Jan-21



[Logistics Management] SEKO Logistics and Bringg Team Up for Delivery-Focused Partnership 17-Nov-20



Bringg Recognized as a Cool Vendor in Food Retail: Catering to New Customer Lifestyles in New Gartner Report 27-Oct-20



Bringg Partners with EasyPost to Extend Reach to Dozens of Leading Parcel Carriers 30-Sept-20



Bringg Recognized in Gartner Hype Cycle for Supply Chain Execution Technologies, 2020 4-Aug-20



Bringg and Party City Partner to Provide Additional Fulfillment Models to Enhance Customer Experience 21-July-20



Bringg Partners With Fluent Commerce To Provide Premium Delivery Experience 02-July-20



Delivery Center Signs Technology Partnership With Bringg To Optimize Deliveries Across The Country 19-June-20



Bringg Named to Food Logistics' Top Green Providers List for 2020 17-June-20



Bringg Named to Supply & Demand Chain Executive's SDCE 100 Top Supply Chain Projects for 2020 17-June-20



Bringg Releases First Unified Commerce Delivery and Fulfillment Solution, Helping Businesses Optimize Multiple Customer Fulfillment Models Within One Management Interface 21-May-20



BringgNOW

Bringg Expands BringgNow Offering With Postmates 16-April-20



Bringg Showcased as a "Minicorn" at the Tracxn Logistic Tech Awards 05-Mar-20



Bringg Raises \$30 Million Series D Round in Vote of Confidence in the Growing Global Importance of Delivery Across Verticals 07-April-20

# Thought Leadership

**BRINGG**

2021 Bringg Barometer

## State of Retail Delivery & Fulfillment

The cover features a woman in a grey shirt and cap holding a cardboard box, with a background of various data charts and graphs in shades of red, blue, and white.

**BRINGG**

## Assessing Your Digital Maturity in the Post-Covid Era

A Guide for Grocery Brands

The cover shows a man in a grey shirt and cap holding a grocery bag, with a background of data charts and graphs.

**BRINGG**

## SCALE UP

### Value Framework

The cover has a blue background with a 3D bar chart and a grid pattern.

**BRINGG** **FedEx** **Deloitte**

## Boost Fulfillment Capacity at Peak Seasons

See How »

The cover features a man in a red shirt and cap holding a box, with a background of a smartphone, boxes, and a line graph.

**BRINGG**

Rethinking Logistics and Delivery  
Digital Event Series

## Embracing Disruption

Practical Insights and Strategies for eCommerce Success

Speakers:

<b>Mark Miller</b> <b>PartyCity</b>	<b>Molly Rose</b> <b>POSTMATES</b>	<b>Karen Short</b> <b>BARCLAYS</b>	<b>Moderator:</b> <b>Tamir Gotfried</b> <b>BRINGG</b>
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The cover has a dark blue background with a grid pattern and glowing lines.

# Board of Directors



**Guy Bloch**  
CEO



**Lior Sion**  
Founder & CTO



**Eran Westman**  
Chairman, Viola Growth



**Aaron Rosenson**  
Aleph Venture Capital



**Matthew Cowan**  
Next47



**Eyal Sheratzky**  
Ituran



**Gil Sheratzky**  
Ituran



**Ziv Ben Baruch**  
Pereg Ventures



**Roy Oron**  
OG Tech Ventures



# The Leadership Team



**Guy Bloch**  
CEO



**Lior Sion**  
Founder & CTO



**Alon Zieve**  
CFO & SVP Operations



**Tamir Gotfried**  
CRO & GM N. Americas



**Yaron Avisror**  
SVP Engineering



**Raviv Chalamish**  
SVP Product



**Daniela Perlmutter**  
SVP Marketing



**David Graham Parry**  
SVP Success



**Nikolai Avrutov**  
VP Alliances



**Sharon Friedman**  
VP Human Resources



# Investors

CAMBRIDGE  
CAPITAL

Next47

ALEPH

GLP

O.G. TECH VENTURES

PEREG  
VENTURES

VIOLA  
GROWTH

salesforce ventures

ituran



**BRINGG**

# Thank You

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