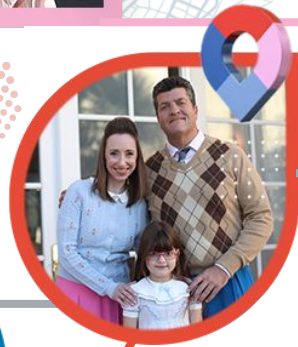




BRINGG

# Bringg 2022

Media Kit





BRINGG

# Who We Are

Our **vision** is to connect people and brands through innovative delivery and fulfillment that is **accessible**, **usable** and **valuable to everyone**.





BRINGG

## OUR ASPIRATION

We aspire to democratize and unite the last mile ecosystem to ensure the success of all players - brands, people and the planet.

**Because we achieve more  
in the last mile,  
together.**



**We do this by** enabling our customers  
**to scale and optimize the last mile**  
**experience,** using innovative technology  
and access to a massive connected delivery and  
fulfillment network.



# Meeting Business Objectives



Scale  
Revenues

## Grow the Business

- Monetizing new channels
- Customer value
- Retention and brand loyalty



Customer  
Experience

## Delight Customers

- Trust & reliability
- Convenience, choice, speed & cost
- Provide feedback



Optimize  
Operations

## Cost Efficiency

- Cost of delivery
- Flexibility (fleets, delivery models)
- Automation and scale

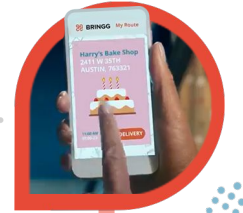
The Delivery & Fulfillment Cloud Platform To Scale Up & Optimize



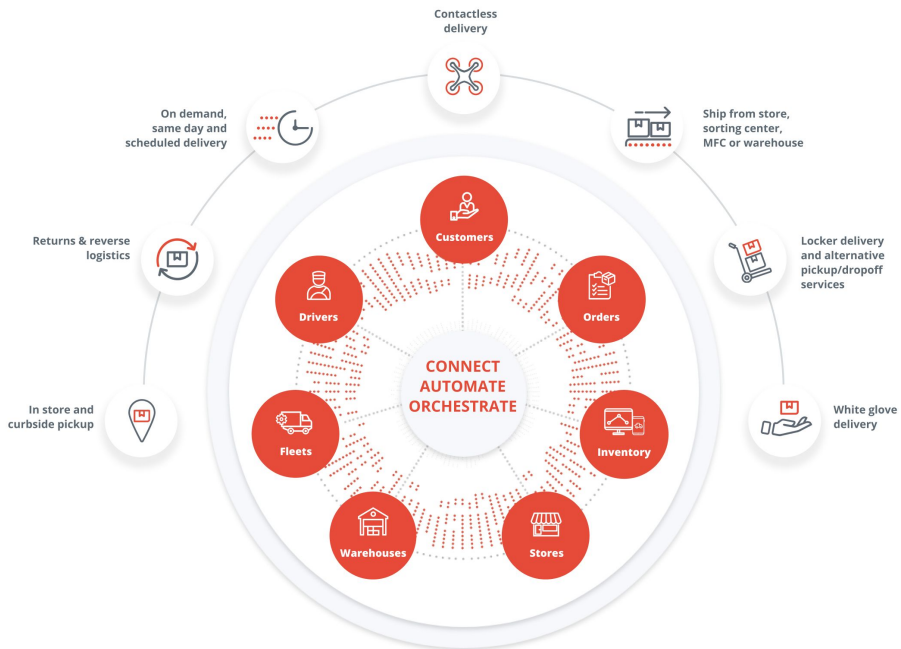
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# Why Bringg

We give brands a competitive edge with an **open, unified and scalable** last mile **platform**. We place **customers at the center, bring the brand forward, and keep brand data as their own.**



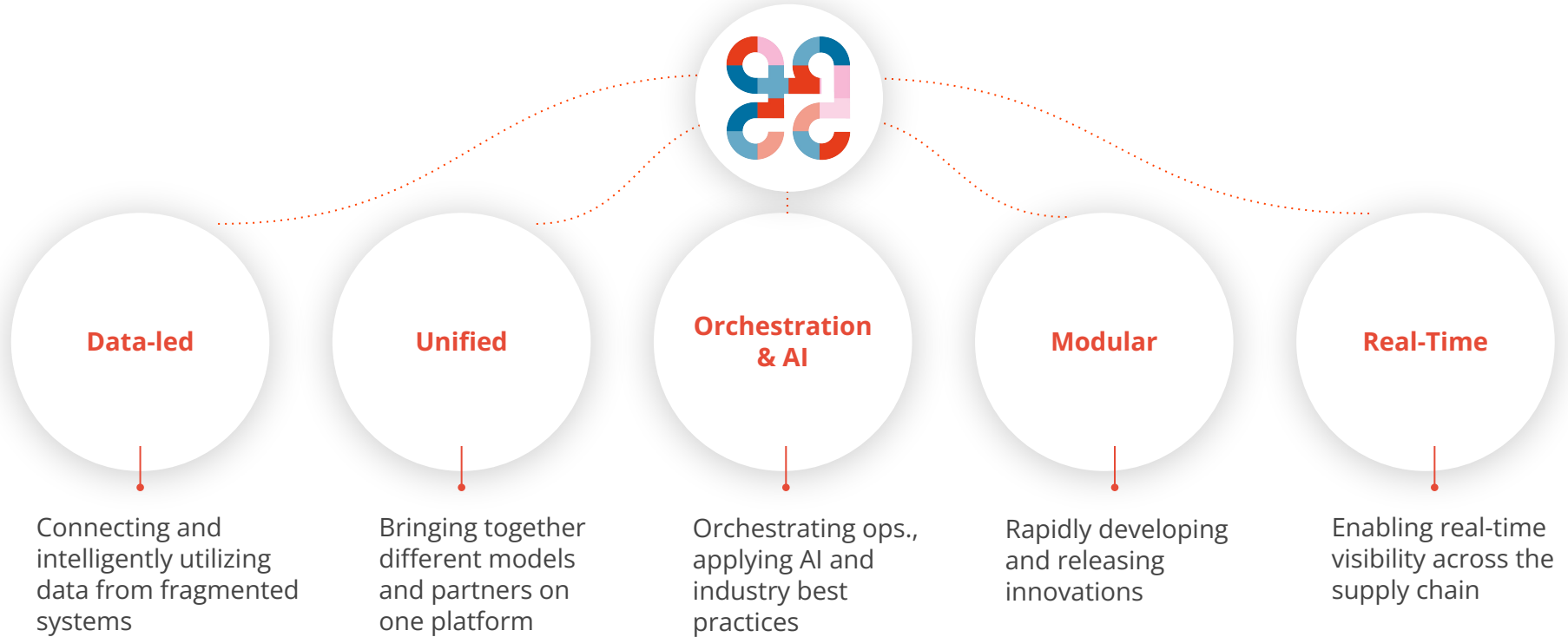
# What We Do: Innovative Fulfillment & Delivery Cloud Platform



Our data-led cloud platform digitizes and connects supply chain systems, delivery fleets and customers. We apply automation and business logic to orchestrate delivery and fulfillment so you can do more;

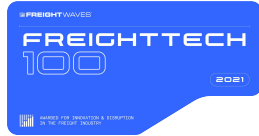
- ✓ **more capacity** to deliver
- ✓ **more fulfillment** options to offer
- ✓ **more efficiencies** to save

# How We Do It: Bringg Tech Principles





# Industry Recognition



# Customer Recognition



By implementing the Bringg platform...we can seamlessly provide customers with the options to buy products online and pickup in-store or curbside.

-Julie Rohm, CMO,  
**Party City**



Bringg's solution will help us offer more options to our customers...with a seamless experience that fits their needs.

-Christina Bédard,  
Vice President, eCommerce  
and Digital Strategy at  
**METRO**



[With Bringg] You are able to shift resource capacity from one place to another. Then you can really control the operation.

-Roberto Rittes, CEO,  
**Nextel**



Our operational technology...had to be highly scalable, had to leapfrog (the competition), and had to make material improvements to our operational productivity.  
**Bringg was the only one that could do all three.**

-Richard Metzler,  
President and CEO,  
**LSO/Lone Star Overnight**



Bringg gives us the data intelligence and real time planning tools to solidify the future of our business.

-Brian Bourke,  
Chief Growth Officer,  
**SEKO Logistics**



Bringg had a profound impact on our customer and shipper relationships...they helped us raise the bar.

-Bjorn Lindner,  
Head of Digital,  
**Planzer Transport**



Until recently, order-on-demand existed only in the takeaway world. Bringing this convenience to online grocery required a radical, innovative approach. SaaS-based, modular technologies like Naveo Commerce and Bringg provided Co-op the agility to rapidly evolve and adapt, enabling unparalleled on-demand grocery convenience across over 1,000 stores in only 12-months. And this is just the start.

-Chris Conway,  
Ecommerce Director,  
**Co-op**



# Bringg Enterprise Scale

2013  
FOUNDED

+50  
COUNTRIES

22  
LANGUAGES

~15M  
MONTHLY  
DELIVERIES

+650K  
ACTIVE  
DRIVERS

3.5K  
ACTIVE  
DISPATCHERS

1  
ACQUISITION  
**zenkraft**  
powered by Bringg



# Market Impact

DoorDash Comes to Market

Cyber Monday is Biggest Online Shopping Day

Amazon Prime Offers Free Same-Day Delivery

Walmart Buys Jet to Take on Amazon

Amazon buys Whole Foods

Instacart Expands Nationally

Shopify Tops 1 Million Merchants

Walmart+ Launches with Free Delivery



BRINGG  
Bringg founded



2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

A Funding \$5Mil  
US Office

B Funding \$5Mil

B Funding \$10Mil

B Funding \$12Mil  
Global Expansion

C Funding \$25 Mil

D Funding \$30 Mil

E Funding \$100  
Mil \$1 Billion  
Valuation

Zenkraft  
Acquisition

## Our Growth Journey

Bringg  
Mobile Apps

Bringg  
New UI/UX

Bringg  
Delivery Hub

Bringg  
BI Solution

Bringg Unified  
Commerce  
Solution

BringgGreen  
Sustainability Tech  
Practice

Launched Bringg  
on Salesforce  
(Formerly Zenkraft)



# Bringg Releases

# Partners

Deloitte.

ib!  
ISRAEL BRASIL  
innovations

aws

CAMBRIDGE  
RETAIL ADVISORS

G. Woodrow  
& COMPANY

salesforce

mercātus®

Tech  
Mahindra

Naveo Commerce

fluentcommerce

SELF POINT.

Zendrive

Digitalflagship

SOLVINT  
SUPPLY MANAGEMENT

Global BDP  
BUSINESS DEVELOPMENT PARTNERS

PARCEL  
CONSULTING

AMAZE  
innovative solutions

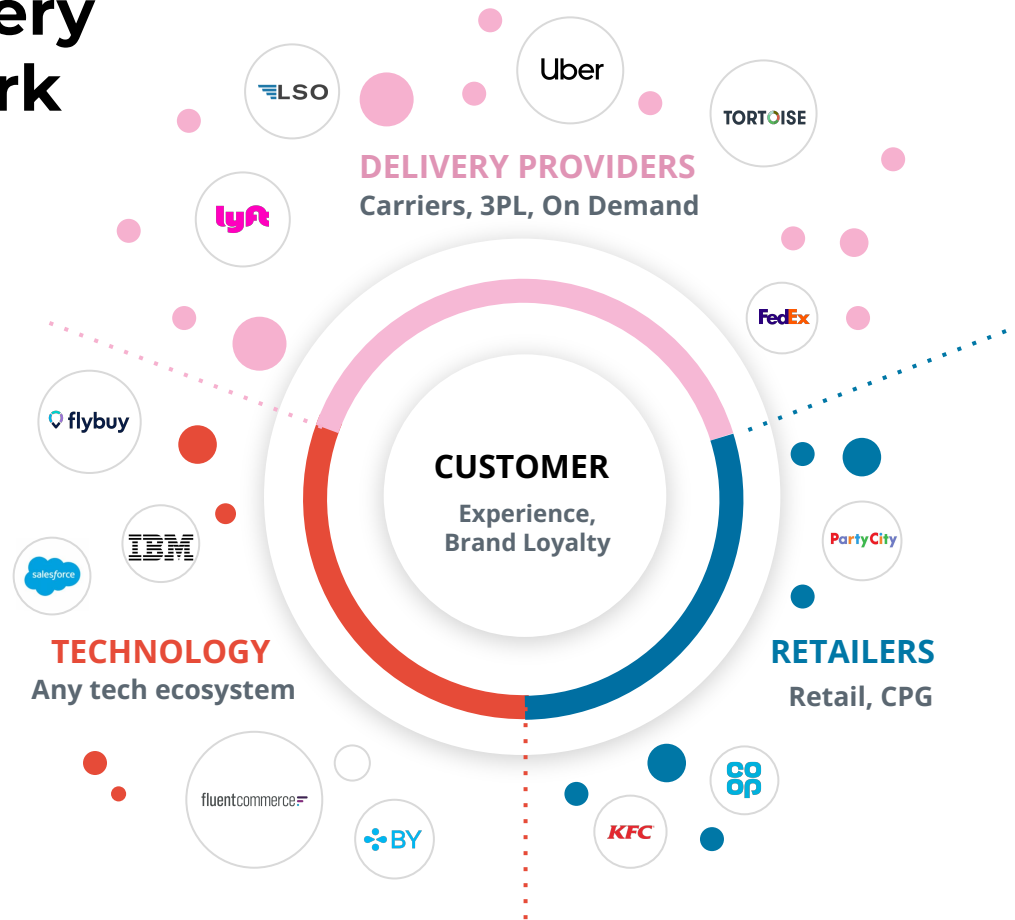
scalefocus

GROCERKEY

# Bringg's Open Delivery & Fulfillment Network

We connect retailers, delivery providers & tech ecosystems, empowering you to **create, control** & **scale** your own **delivery operations & customer experiences**

Because we believe,  
**we achieve more,  
together.**



# Bringg in the News



Bringg Acquires Parcel Delivery Solution Zenkraft Feb 9, 2022



Bringg Recognized in Gartner® Hype Cycle for Supply Chain Execution Technologies Jan 19, 2022



Bringg Partners with Blue Yonder December 14, 2021



Bringg's Next-Gen Delivery Hub Launch November 9, 2021



Brought together ecosystem leaders to address the latest last mile trends around customer innovation, sustainability and network connectivity. November 3, 2021



Bringg Announces "Last Mile by Bringg on Salesforce" as part of Salesforce Fulfillment Network on Salesforce AppExchange, September 14, 2021

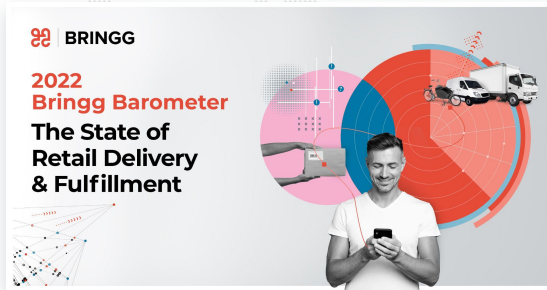


Bringg Recognized in Gartner® Hype Cycle for Supply Chain Execution Technologies August 5, 2021



100M Raised. unicorn status June 16, 2021

# Thought Leadership



**BRINGG**

**2022 Bringg Barometer**  
**The State of Retail Delivery & Fulfillment**

The graphic features a man in a white t-shirt looking at his smartphone. Behind him is a large circular graphic divided into red and blue segments, with a white delivery truck icon and a network diagram.



**BCONNECTED**  
Transforming Tomorrow Together

Driving a Connected Last Mile Ecosystem

[Register Now](#)

Virtual Nov. 3-4

**BRINGG** Google Amazon Deloitte SEKO IMPERFECT FOODS Raymour & Flanigan

The banner features a globe graphic with a network overlay and a grid of blue dots on the right side.



**FedEx** **Deloitte** **BRINGG**

**Peak Season Planning**

**Bonnie Voldeng**  
VP, FedEx Freight  
Direct

**Curt Bimschleger**  
Managing Director,  
Deloitte

**Daniela Perlmutter**  
SVP, Marketing,  
Bringg

The banner has a blue background with a white map of the United States and snowflake icons.



**BRINGG**

**The Peak Season PLAYBOOK**

7 Strategies for Efficient, Cost Effective Delivery

The banner features a red background with a circular graphic showing a person packing a box, a bar chart, and a network diagram, with several cardboard boxes at the bottom.



# Board of Directors



**Guy Bloch**  
CEO



**Eran Westman**  
Chairman, Viola Growth



**Jeff Horing**  
Insight Partners



**Aaron Rosenson**  
Aleph Venture Capital



**Matthew Cowan**  
Next47



**Eyal Sheratzky**  
Ituran



**Gil Sheratzky**  
Ituran



**Ziv Ben Baruch**  
Pereg Ventures



**Lior Sion**  
Observer



**Roy Oron**  
OG Tech Ventures



# The Leadership Team



**Guy Bloch**  
CEO



**Alon Zieve**  
CFO



**Tom Seigel**  
CRO



**Yaron Avisror**  
SVP Engineering



**Raviv Chalamish**  
SVP Product



**Nurit Reder**  
SVP Operations



**Daniela Perlmutter**  
SVP Marketing



**David Graham Parry**  
SVP Success



**Nikolai Avrutov**  
VP Alliances



**Anat Mogilevsky**  
SVP Human Resources

# Investors





**BRINGG**

# Thank You

[www.bringg.com](http://www.bringg.com)



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